

## Greetings from the Adolescent & Young Adult National Health Resource Center!

With support from HRSA/MCHB, we are pleased to be sending you promotional materials to support your work addressing National Performance Measure 10 -- increasing the percentage of adolescents who receive an annual preventive visit.

Based on your feedback, we have prepared these communications materials for your use promoting the Well-Visit to **parents** of adolescents and young adults.

These materials include:

- Well-Visit FAQ
- Complete Well-Visit Infographic
- Infographic Elements



### Customize!

You are encouraged to customize these materials by adding your own logo, URL, call-to-action or local content. To this end we have both PDF and jpeg formats available.

For each of the materials described here, you will find

- A version that includes the Center's logo and website
- A blank version that you can customize
- A "sample" version that shows you where and how you could customize (indicated by a dashed-red line, using MN's logos as an example).

### Distribute Widely (and strategically)

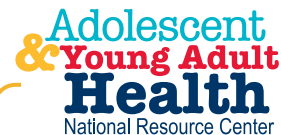
Reaching parents statewide is a big challenge so start by leveraging your connections and relationships.

- Ask your **Immunization** program to send these on to their clinics for their own out-reach efforts. Suggest sending them to their **coalitions** or **quality improvement** efforts to increase reach beyond clinics.
- Your **School-Based Health Centers** are likely have excellent access to parents and families – encourage SBHCs to customize the materials as well!
- **School Nurses** give you a way to reach across the state – offer these materials to your school nurse program and support their efforts to distribute them.
- A broader range of clinics may be accessible through your **Rural Health or Primary Care** programs. These will be particularly useful in reaching FQHCs and Medicaid-serving clinics.
- Your **Medicaid** or **EPSDT** programs are already promoting visits to parents and clinics; they may also have partners with excellent access.

Finally, consider sharing these with your **statewide adolescent health care stakeholders, networks, coalition members or professional organizations** so they can pass them along to their own communities.

**“Failure to invest in the health of the largest generation of adolescents in the world’s history jeopardizes earlier investments in maternal and child health, erodes future quality and length of life, and escalates suffering, inequality, and social instability.”**

The Lancet, Supplement on Adolescent Health, 2012



The Adolescent and Young Adult Health National Resource Center (AYAH-NRC) supports MCH investments in the health of adolescents and young adults.

The Center is a collaboration led by the University of California, San Francisco, with the Association of Maternal and Child Health Programs, the University of Minnesota/State Adolescent Health Resource Center and the University of Vermont College of Medicine/National Improvement Partnership Network.

Inspired by and aligned with Title V transformation strategies, the AYAH-NRC will collaborate with the MCH community to integrate public health and health care delivery systems.

For information about the Center, contact Jane Park -- Jane.Park@UCSF.edu

For technical assistance, contact Kristin Teipel – teipe001@umn.edu

To learn about other state NPM projects, contact Iliana White – iwhite@amchp.org

Find more Adolescent Well-Visit resources and data on our web site.

[http://nahic.ucsf.edu/resources/resource\\_center/](http://nahic.ucsf.edu/resources/resource_center/)

Supported (in full or in part) by Grant # U45MC27709 from the Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau (Title V, Social Security Act), Division of Child, Adolescent and Family Health, Adolescent Health Branch -- December, 2017